

UAV 365 Privacy Policy

1. Transparency

We will only use your data to improve your experience.

2. Secure

We'll protect your data.

3. Accurate & Simple

We believe in accuracy. That means simple language and no surprises.

4. No spam

You decide how you hear from us, if at all.

5. No rainy day data saving

Your info won't just hang about – if we don't need it, we'll delete it.

Protecting Your Privacy

At UAV 365, we are 100% committed to protecting the privacy and security of our customers and site visitors (you). If you have any questions about how we protect your privacy, please get in touch via hello@uav365.co.uk

For all our services, the data controller — the company that's responsible for your privacy— is UAV 365.

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How we use your information

We use your information in a number of different ways. The tables below set this out in detail, showing what we do, and why we do it.

Your name and contact details	
How we use your name & contact details	Why?
Send you service messages by text, e-mail or phone call.	We've got to do this to perform our contract with you
Sending you information by email, SMS, or post, about our new products and services	To keep you up to date. We only send this if you have a legitimate interest in the information
Fraud prevention and detection	To prevent and detect fraud against either you or UAV 365 – unfortunate, but absolutely essential
Showing you UAV 365 adverts as you browse the web	So you can see our latest technology and solutions
Finding out what you, and other customers, like	To ensure we are giving you what you want, and to stay ahead of the competition

Your image or an image of your property	
How we use images	Why?
Carry out our business, surveying and inspecting sites and structures	We've got to do this to perform our contract with our clients

Any visual data or images containing people or private property (such as vehicles) are anonymised prior to any commercial use.

We will make every effort to prevent unnecessary image capture in the first instance, and anonymise images in post-production if this is not possible.

Your date of birth information	
How we use your date of birth	Why?
Fraud prevention and detection	To prevent and detect fraud against either you or UAV 365 – unfortunate, but absolutely essential

Your payment information	This means your card's security/CVV code, don't worry, we don't keep them
How we use your payment information	Why?
Take payment, and give refunds	We've got to do this to perform our contract with you
Fraud prevention and detection	To prevent and detect fraud against either you or UAV 365 – unfortunate, but absolutely essential

Your contact history with us	What you've said to us — for example, over the phone, on instant chat, or on social media.
How we use your contact history	Why?
Provide customer service and support	We've got to do this to perform our contract with you, after all, you expect the best service from us
Train our staff	So that, when you contact us, you get the best possible customer service

Service history	What you've booked or when we've missed you
Why?	How we use your service history
Offer you the service you want when and where you want it	We've got to do this to perform our contract with you
Provide customer service and support	We've got to do this to perform our contract with you
Finding out what you, and other customers, like	To ensure we are giving you what you want, and to stay ahead of the competition

Information about your phone or laptop, and how you use our website and app	Information you give us when you browse our site or use our app, including your IP address and device type and, if you choose to share it with us, your location data, as well as how you use our website.
How we use information about your phone or laptop, and how you use our website	Why?
Improve our website and set default options for you (such as language and currency)	To give you the best possible browsing experience
Protect our website	To prevent and detect fraud against either you or UAV 365 – unfortunate, but absolutely essential — and to meet our legal obligations about looking after your data

You don't have to give us any of this personal information but if you don't, you may not be able to access all the information on our website, and you are unlikely to receive our optimal overall customer experience. That is your choice – and we respect that.

We also anonymise and aggregate personal information (so that it does not identify you) and use it for purposes including testing our IT systems, research, data analysis, improving our site and app, and developing new products and services. We also share this information with third parties.

Sharing your information

We do not, and will not, sell any of your personal data to any third party. We want to earn and maintain your trust, and we believe this promise is absolutely essential in order to do that.

However, we share your data with the following categories of companies as an essential part of being able to provide our services to you, as set out in this statement:

Companies that help deliver our service to you, such as payment service providers and logistics partners.

Professional service providers, such as marketing agencies, advertising partners and website hosts, who help us run our business.

Credit reference agencies, law enforcement and fraud prevention agencies, so we can help tackle fraud.

Companies approved by you, such as social media sites (if you choose to link your accounts to us)

We may provide third parties with aggregated but anonymised information and analytics about our customers and, before we do so, we will make sure that it does not identify you.

Marketing messages

If you have said we can, we'll send you marketing messages by email or text, to keep you aware of what we're up to and to help you discover more about our service.

How to stop marketing messages from UAV 365

You can stop receiving marketing messages from us at any time.

You can do this:

- By clicking on the 'unsubscribe' link in any email.
- By contacting our Customer Care team

Once you do this, we will update your profile to ensure that you don't receive further marketing messages.

Please note that it might take a few days for all our systems to be updated, so you might get messages from us while we process your request.

Stopping marketing messages will not stop service communications (such as project updates or where you have expressed an interest in a service at UAV 365).

Seeing adverts for UAV 365 online

We also occasionally engage in online advertising, to keep you aware of what we're up to and to help you see and find our service.

Like many companies, we target UAV 365 banners and ads to you when you are on other websites and apps. We do this using a variety of digital marketing networks and ad exchanges, and we use a range of advertising technologies like web beacons, pixels, ad tags, cookies, and mobile identifiers, as well as specific services offered by some sites and social networks, such as Facebook's Custom Audience service.

The banners and ads you see will be based on information we hold about you, or your previous use of UAV 365 (for example the content you read on the UAV 365 website) or on UAV 365 banners or ads you have previously clicked on.

Keeping your information

We'll hold on to your information for as long as you have your account, or as long as is needed to be able to provide our services to you, or (in the case of any contact you may have with our team) for as long as is necessary to provide support-related reporting and trend analysis only.

If reasonably necessary or required to meet legal or regulatory requirements, resolve disputes, prevent fraud and abuse, or enforce our terms and conditions, we may also keep hold of some of your information as required, even after you have closed your account or it is no longer needed to provide the services to you.

Your rights

You have a lot of rights relating to your personal information:

- The right to be informed about how your personal information is being used
- The right to access the personal information we hold about you
- The right to request the correction of inaccurate personal information we hold about you
- The right to request that we delete your data, or stop processing it or collecting it, in some circumstances
- The right to stop direct marketing messages and to withdraw consent for other consent-based processing at any time
- The right to request that we transfer or port elements of your data either to you or another service provider
- The right to complain to your data protection regulator — in the UK, the Information Commissioner's Office

If you want to exercise your rights, have a complaint, or just have questions, please contact us.

Changes to how we Protect Your Privacy

We may change this page from time to time, to reflect how we are processing your data.

If we make significant changes, we will make that clear on UAV 365 website or other UAV 365 services, or by some other means of contact such as email, so that you are able to review the changes before you continue to use UAV 365.

Cookies

We wouldn't want to miss the chance to serve you a notice about cookies, would we? We use cookies on our website to make it easier to use.

How to contact us

We always want to hear from our customers (especially if you feel we've let you down or could do better).

If you:

- Have any questions or feedback about this notice
- Would like us to stop using your information
- Want to exercise any of your rights as set out above, or have a complaint

Please don't hesitate to contact us, we will be happy to answer any questions you may have.

hello@uav365.co.uk